

From: [REDACTED]

Sent: Wednesday, January 3, 2024 8:41 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Subject: Comments for Licensing Application 2023/02065/LAPR shadow licence Fulham Broadway Bar and Grill deadline Fri 12 Jan 2024

Deadline Fri 12 Jan

2023/02065/LAPR shadow licence Fulham Broadway Bar and Grill Member's floor and roof terrace

This is our Rep from Barclay Road Residents against this shadow licence. The Committee should know that 3i has made no effort to contact neighbours or active residents in the area.

This Premises has huge problems as is clear from

- 1) the recent boarding up/closure with no explanation to anyone, no press comment, but lots of gossip on NextDoor, and eventually (after about 3.5 months)
- 2) a further application to reduce hours for their outside rooftop area(s).

We have enough experience to know that no one applies for reducing hours unless they are having huge problems and have come to some sort of agreement with authorities to avoid a Review of the licence(s).

The Premises removed the visually daunting metal boarding up of windows —which really lowered the street scape feel for too long (an huge reputation liability)—and reopened right before Christmas, fyi, for those reading this Rep.

The Residents know what is going on as we are the victims of the noise and craziness that goes on at this Premises. Police won't deny problems at this Premises.

The noise from the rooftop travels, bizarrely across the road and through to the hollow that is to the rear of the odd-numbered 1-27 Barclay Road.

In theory, a shadow licence is a means for 3i to get around certain problems but in this case it would be at the cost of residents, who else?!

Fulham needs pubcos/owners and operators who are committed to further enhancing Fulham Broadway, not adding to the crime, disorder and public safety issues at Fulham Broadway.

Opportunities are on the up with the boutique Town Hall hotel in the making, a brand new Gail's bakery at 20 Fulham Broadway, Pho noodles restaurant opening to great acclaim at 4 Broadway Chambers, Weatherspoons opening soon in our historic former tube station and Whole Foods celebrating 10 years in 2024. And Ei? How will Ei be enhancing the Broadway in what is a fantastic historical building?

How is Ei going to reduce the problems they have inherited after 2 years of a tenant who thought more noise was the winning attraction and the tenant before who attracted a trade in much that had to be cleaned out at great cost? What is Ei's plan, especially with Weatherspoons moving in next door?

Ei needs to reduce their licensable hours voluntarily INSIDE as well as on the rooftop/out in front pavement area.

We suggest withdrawing/or voluntarily stalling the shadow licence application until Ei agrees to pull back hours inside.

Put simply: 2am closing has proved a miserable state of affairs.

To be clear, this Premises has a ground floor licence as well as another licence for the 'Members 1st floor and rooftop outside area:

The hours on the current Broadway Bar & Grill – Members & Roof Terrace are as follows:

Licensable activities:

The sale of alcohol - Both on and off the premises

Mondays to Sundays between 10:00 to 01:30

The playing of recorded music - Indoors only

Mondays to Sundays between 10:00 to 01:30

The provision of late night refreshment - Indoors only

Mondays to Sundays between 23:00 to 02:00

Opening hours of the premises

Mondays to Sundays between 10:00 to 02:00

Barclay Road Residents



and with Barclay Road Residents.

Sent from my iPhone

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/12/2023 3:34 PM from [REDACTED] .

Application Summary

Address: Broadway Bar And Grill 474 - 476 Fulham Road London SW6 1BY

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 18/12/2023 3:34 PM The current hours for Broadway Bar & Grill are listed as midnight on every day and 1pm on Fri & Sat. This is sufficient in my view as residents demands peace and quiet for a minimum of 12 midnight to 6am on most nights, especially with workdays and school 5; days a week. Going to the proposed hours will make it impossible to sleep as people coming out of your bar will invariably end up in Effie Rd / Effie Place and Barclay Rd in the Conversation Area - drunk, loud, peeing, puking, causing distress to us, not allowing sleep etc.
